



Dear colleague,

We would like to express our gratitude to your work as a guide for the travelers (the ones who give you this letter). For Tarannà and for your company in destination, you are the **key person** of the good knowledge of the country, its people, heritage and natural environments.

Tarannà feels you as a part of our team, and for that reason we want to share with you that for us not only professional values are important but also other values, that we put at the same level, as **taking care of the local society and the environment**.

For this reason, we want to make you participant in our keys to the professional and sustainable guide:

- ✓ Respect the contracted itinerary. Do not make changes during the trip.
- ✓ Maintain respect for the companies you represent.
- ✓ Drive or monitor the driver's driving to make it a pleasant trip for everyone.
- ✓ Maintain the level of professionalism required by Tarannà's clients, being available for any questions, comments or needs during the trip.
- ✓ Encourage respect for local traditions and customs.
- ✓ Do not offer excursions where animals in captivity intervene. No zoos, farms, animal orphanages, dolphinariums, activities with elephants (rides, baths...), circuses etc.
- ✓ No to sex tourism
- ✓ Do not foster giving money to children.
- ✓ Monitor the waste of bottles or plastics during the trip. Always collect them to leave them in an appropriate place.
- ✓ Shopping is an incentive for the traveler but it is not the essence of our trips. Keep an eye on:
 - . Stops without real interest for the client.
 - . Avoid stops in stores that sell animals, minerals or plants that pose an environmental risk.
 - . Promote handicraft or local cuisine stops.

Thanks partner for managing your work with the values mentioned above, we are sure that it is your usual way of working, and for that reason we are convinced that it will be a great trip for you and the travelers. We ALL will also encourage a beneficial tourism for your country and populations. **Have a very happy trip!**

Ferran Marti

General Direction Taranna Viatges